

Flipside Media is a Pittsburgh-based digital media company specializing in the development of integrated computer-assisted learning and data management systems, with a focus in diabetes and other health-care related products. Flipside seeks out strategic partnerships with high-profile industry experts to aid in product design and implementation. Current Flipside projects involve Web applications for data acquisition, collection and management via population-specific interfaces. Flipside uses high-quality digital video, Internet connectivity, and tracking, testing and reporting systems to create user-friendly interactive applications. In addition to software development, Flipside offers contract-based programming, Web application development, touchscreen kiosk integration, and digital video production services.

CAPABILITIES

- ▶ Web-based, database driven application development
- ▶ Touchscreen kiosk turnkey development and deployment
- ▶ Secure e-commerce solutions and integration
- ▶ Powerful web development optimized for computer novices
- ▶ Complete video production services
- ▶ Experience working within grant-funded life cycles
- ▶ Collection and storage of health care data in a HIPAA compliant manner
- ▶ Experience translating ambiguous project goals into actionable functional specification
- ▶ Technical support for systems with thousands of users
- ▶ Complex user interface design
- ▶ Partnerships with top diabetes organizations
- ▶ Web application hosting
- ▶ Graphic design
- ▶ CD-ROM/DVD production and duplication
- ▶ Mobile web development (iPhone, others)
- ▶ Development of learning management systems (Moodle)
- ▶ Development within content management systems (Joomla, WordPress)